Saleh Akhgar

Product Design Team Lead

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Birthday: 30 Jan 1995 | Tehran | +989136322927 | +9 years of design experience

Experience

Software Genesis Group LTD | Product Design Team Lead
May 2024 - Present | Tehran, Iran

Pishro Academy | Product Design Team Lead
Sep 2023 - May 2024 | Tehran, Iran

Worked on several projects including:
- LMSCore - Attendance System for companies
- Tutoring - Online and In-Person tutors
- BPay Wallet - E-Money Wallet System
- CorpFrame - ERP System

Zarela | Product Designer
Oct 2021 - Sep 2023 | Dubai, UAE (Remote)

Zarela.io

- Our main website was redesigned, and we increased daily visitors by 20% as a result
- Designing Zarela's design system from scratch with Dark/Light themes
- Making our designs open source and publishing them in Figma's Community
- During the creation of Zarela's Brand Book, I assisted the Art Director
- Designing some UIs for our Metaverse (game-like UIs)

Mate Academy | Frontend Developer
Oct 2022 - Apr 2023 | Ukraine (Remote)

Technologies: JavaScript, React, Typescript, HTML, CSS, BEM, NextJS
Todo App: Github Code   Demo
Landing page for MET: Github Code   Demo

LegaMart | Product Designer
Jul 2020 - Oct 2021 | London, England (Remote)

Legamart.com

- The design of LegaMart's five primary services (Advisory, Advocacy, Translation, Case Review, Community)
- Design and development of marketing landing pages (assisting the team with marketing campaigns)
- In the first months after launch, 100 lawyers registered
- More than 300 legal questions were asked and answered by lawyers and community members

Alibaba Travels Co. | Product Designer
Feb 2020 - Jul 2020 | Tehran, Iran

Sindibad.iq

- A website and app for Sindibad.iq were designed
- In the first month after launch, more than 50 flight tickets were sold
- Offline payments feature ideation and design

Takhfifan | Product Designer
Aug 2019 - Jan 2020 | Tehran, Iran

Takhfifan.com

- The redesign of Takhfifan's login and register resulted in 6% more monthly registrations
- Designing Takhfifan's design system
- Designing the cashback product
- Among other improvements, we worked on train ticket purchases and hotel bookings

Visit my LinkedIn Page for more information and 5 more experiences

About Me

Supporting an awesome design team as a passionate people manager. Design systems, mobile apps, websites and design operations are my focus areas. Using design to solve complex problems and create meaningful experiences for users is one of my passions.

Skills

Wireframing   Persona   User Flow

Prototyping   UI Design   UX Design

Usability testing   Motion Graphics

User Journey   Sketching   Benchmark

User Interview

Software

Figma   Adobe XD   Illustrator

After Effects   Sketch

Programming

Html/CSS   jQuery   PHP   Laravel

JavaScript   NextJS   Solidity

Licenses & certifications

Design Thinking: The Ultimate Guide
Interaction Design Foundation (IxDF)

Journey Mapping
Interaction Design Foundation (IxDF)

User Research – Methods and Best Practices
Interaction Design Foundation (IxDF)

Accessibility: How to Design for All
Interaction Design Foundation (IxDF)

Enterprise Design Thinking Co-Creator
IBM Design

+ 10 More